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QUALITY IS OUR TOP PRIORITY.

CRYSTAL MORRIS | CEO, Owner

In January 2018, Gator Co. announced the acquisition of Levy’s Leathers, an iconic leather goods brand that started 1973 in Antigonish, Nova Scotia, best known for high-quality, unique leather straps that millions of guitarists love to wear in addition to bags and other accessories.

Expanding the Gator Co. family to include Levy’s Leathers was a natural fit and perfect opportunity. Both were family-owned businesses rooted in passion, a love for music, hard work and big dreams to innovate and create amazing products for the customers we love and serve. We had a vision to understand what the fans loved and desired most and use those insights to reinvent Levy’s with exciting new guitar strap designs to delight every guitarist around the world.

One year later, I’m so excited to showcase the new guitar straps that the dedicated and inspiring team in Nova Scotia and U.S. have worked so hard to create for you. These new straps embody the spirit and legend of Levy’s as a music hero – crafted with care, passion and quality to celebrate and serve everyone’s unique personalities and needs.
As the new Brand Director for Levy’s Leathers, I am thrilled to introduce new guitar strap designs that celebrate what Levy’s is known for – high-quality leather craftsmanship that has been perfected over 45 years, inspired and motivated by generations of musicians.

In understanding what fans love and want most when choosing the perfect guitar strap, I set out on a mission to create one-of-a-kind, beautiful, cutting-edge designs for every guitarist – the one taking his first lesson, playing her first gig, jamming on the beach with friends, strumming with his grandson on the porch, killing it on stage at a sold-out show.

Levy’s is an iconic brand and I wanted to honor its legacy while reinventing its designs to satisfy every guitarist’s desires. Each one of our designs was inspired by you, our customers and fans, so I thank you for your passion and look forward to creating for you.
CRAFTING A LEGACY
ONE STRAP AT A TIME.

From your grandpa’s old acoustic to your first guitar lessons. From rocking out in your parents’ garage to headlining your first gig--Levy’s is more than a strap. It’s a right of passage. An invitation to play on the shoulders of giants, and with them. An empowering rally cry to define your sound, and live your legacy.
SERIES

CLASSICS
Whether you’re wrapping up your first gig or a launching world tour, our Classics series is vintage Levy’s quality. Our best-selling series calls back to our heritage, with everything you need, and nothing you don’t.

SIGNATURE
Defined by the iconic, unique Levy’s Walnut Patch, the Signature series is the hallmark of quality, and a known commodity, instantly recognizable by musicians everywhere.

HEIRLOOM
Our Heirloom series is more than a strap. It’s a legacy, crafted to last a lifetime. A companion, built to be played on, and passed down from generation to generation.

DELUXE
You deserve the best, and so does your guitar. The Deluxe series stands apart from the crowd, with refined designs that perfectly complement your prized possession.

REBEL
Levy’s Rebel series straps embody the free spirit in every musician. You define your own sound, on your own terms. Live your legacy.

COUNTRY WESTERN
Levy’s Country Western strap series embodies the diversity of American Country music, from the glamour of Nashville to the Desperado cowboy and traditional designs of the Native American Southwest.

PRINTS
Your guitar strap should be every bit as bold and unique as you and your music. Levy’s Prints Series brings brilliant designs and images to life in stunning detail.

TEXTURES
A little like a remastered vintage album or cover of a classic song, our Textures series takes something great and puts a special spin on it, using unique fabrics, treatments and textures.

SPECIALTY
The things that move you, mold your music. Levy’s Speciality Series features a variety of designs that speak to the things that inspire us, from our favorite musicians and our faith, to the causes we champion.
CLASSICS SERIES | STRAPS

ROYAL BLUE
M12GSC-ROY

GALAXY PUNCH OUT

MAP: $19.99
LIST: $29.99

RED
M12GSC-RED

BURGUNDY
M12GSC-BRG

TAN
M12GSC-TAN

WHITE
M12GSC-WHT

WALNUT
M12GSC-WAL

BLACK
M12GSC-BLK
CLASSICS SERIES | STRAPS

LIGHTNING BOLT PUNCH OUT

MAP: $19.99
LIST: $29.99

RED
M12LBC-RED

BURGUNDY
M12LBC-BRG

TAN
M12LBC-TAN

ROYAL BLUE
M12LBC-ROY

WALNUT
M12LBC-WAL

WHITE
M12LBC-WHT

BLACK
M12LBC-BLK
CLASSICS SERIES | STRAPS

SQUARE PUNCH OUT
M12SPOC-BLK

MAP: $19.99
LIST: $29.99

TIGER TOOTH PUNCH OUT
M12TTC-BLK

MAP: $19.99
LIST: $29.99
CLASSICS SERIES | STRAPS

**SQUARE PUNCH OUT PREMIER**

MAP: $29.99  
LIST: $44.99

- BLACK  
  M12SPOV-BLK

- BROWN  
  M12SPOV-BRN

- TAN  
  M12SPOV-TAN

**TIGER TOOTH PUNCH OUT PREMIER**

MAP: $29.99  
LIST: $44.99

- BLACK WORN VEG  
  M12TTV-BLK

- BROWN WORN VEG  
  M12TTV-BRN

- TAN WORN VEG  
  M12TTV-TAN
CONTRAST TRIPLE STITCH

BLACK / BROWN
MV217TS-BLK_BRN

TAN / BROWN
MV217TS-TAN_BRN

BROWN / RED
MV217TS-BRN_RED

TAN / TEAL
MV217TS-TAN_TEL

BLACK
MV217TS-BLK_BLK

MAP: $29.99
LIST: $44.99

COMPLIMENTARY TRIPLE STITCH

BROWN
MV217TS-BRN_BRN

MAP: $29.99
LIST: $44.99
**REBEL SERIES | STRAPS**

**REVERSIBLE VINYL WITH WHITE PIPING**

**MAP:** $39.99  **LIST:** $59.99

- **BURG. / SEAFOAM**
  - M26VCP-BRG_SEA

- **BROWN / MUSTARD**
  - M26VCP-BRN_MUS

- **ORANGE / TEAL**
  - M26VCP-ORG_TEL

**REVERSIBLE VINYL WITH BLACK PIPING**

**MAP:** $39.99  **LIST:** $59.99

- **CREAM / TEAL**
  - M26VP-CRM_TEL

- **ORANGE / GREY**
  - M26VP-ORG_GRY

- **RED / BLACK**
  - M26VP-RED_BLK

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**BLACK / GREY**

- M26VCP-BLG_GRY

**BURGUNDY / SEAFOAM**

- M26VP-BRG_SEA
REBEL SERIES | STRAPS

DOUBLE RACING STRIPE

MAP: $69.99
LIST: $99.99

RED / BLACK
MG317DRS-BLK_RED

WHITE / BLACK
MG317DRS-BLK_WHT

BLACK / ORANGE
MG317DRS-ORG_BLK

BLACK / WHITE
MG317DRS-WHT_BLK

BLUE / WHITE
MG317DRS-WHT_BLU

ORANGE / WHITE
MG317DRS-WHT_ORG

RED / WHITE
MG317DRS-WHT_RED
REBEL & TEXTURE SERIES | STRAPS

DISTRESSED

MAP: $49.99
LIST: $74.99

BLACK
MG317BOG-BLK

BROWN
MG317BOG-BRN

WHITE
MG317BOG-WHT

TREAD EMBOSSED

MAP: $29.99
LIST: $44.99

BLACK
MV26TE-BLK

BURGUNDY
MV26TE-BRG

BROWN
MV26TE-BRN
TEXTURES SERIES | STRAPS

BLACK
MV26CK-BLK

MAP: $29.99
LIST: $44.99

CELTIC KNOT EMBOSS

MAP: $39.99 LIST: $59.99

Suede Options

BROWN
MS26CK-BRN

GREEN
MS26CK-GRN

BLACK
MS26CK-BLK

DANDELION EMBOSS

MAP: $39.99 LIST: $59.99

BURGUNDY
MS26DE-BRG

HONEY
MS26DE-HNY

RUST
MS26DE-RST

BLACK
MS26DE-BLK

SEAFOAM
MS26DE-SEA
FLORET EMBOSSED

MAP: $39.99
LIST: $59.99

FLORET EMBOSSED

COPPER
MS26SQ-CPR

BURGUNDY
MS26SQ-BRG

EMERALD
MS26SQ-EMR

ARGYLE EMBOSSED

MAP: $29.99
LIST: $44.99

ARGYLE EMBOSSED

BROWN
MV26AE-BRN

BLACK
MV26AE-BLK

TAN
MV26AE-TAN

WHITE
MV26AE-WHT
TEXTURES SERIES | STRAPS

IRIDESCENT

MAP: $29.99  LIST: $44.99

BLACK VELVET

MAP: $29.99  LIST: $44.99

SEE-THROUGH STRAP

M26CV-01


POCKET CLEAR STRAP

M26CVP-01

MAP: $19.99  LIST: $29.99

I’m Clear!
‘TRAVELER’ WAXED CANVAS

MAP: $29.99  LIST: $44.99

BROWN  M7WC-BRN
FOREST GREEN  M7WC-FGN
GREY  M7WC-GRY
MUSTARD  M7WC-MUS
TAN  M7WC-TAN

BURGUNDY  M7WC-BRG
DELUXE SERIES | STRAPS

**FLORENTINE**

MAP: $59.99  
LIST: $89.99

**DIAMOND CUT OUT**

MAP: $69.99  
LIST: $99.99

BLACK / BLACK  
MC317DCO-BLK_BLK

BURGUNDY / NAVY  
MC317DCO-BRG_NAV

DARK BROWN / BROWN  
MC317DCO-DBR_BRN

WALNUT / EMERALD  
MC317DCO-WAL_EME

BLACK / GREY  
MC317DCO-BLK_GRY

TAN  
M317FG-TAN

BLK / BLACK  
M317FG-BLK
DELUXE SERIES | STRAPS

TUFTED

MAP: $79.99
LIST: $119.99

BLACK / BRASS
MG26DS-BLK_ABR

BURGUNDY / BRASS
MG26DS-BRG_ABR

WHITE / SILVER
MG26DS-WHT_ABK

DIAMOND DASH

MAP: $49.99
LIST: $74.99

HONEY
MS26DDE-HNY

SAND
MS26DDE-SND

BLACK / SILVER
MG26DS-BLK_ABK
DELUXE SERIES | STRAPS

**DART**
MG317DRT-BLK

MAP: $59.99  
LIST: $89.99

**AMPED TWEED**

MAP: $54.99  
LIST: $79.99

**DARK BROWN / GOLD**  MCT26A-DBR

**WHITE / GOLD**  MCT26A-WHT
AMPED GRILL CLOTH

MAP: $69.99
LIST: $99.99

BLACK / CHAMPAIGN
MCG26A-BLK_CHA

BLACK / BLACK
MCG26A-BLK_BLK

BLACK / GOLD
MCG26A-BLK_GLD

BURGUNDY
MCG26A-BRG_BRG

RED / SILVER
MCG26A-RED_SIL

WHITE / BLUE
MCG26A-WHT_BLU

BLACK / BLACK
MCG26A-BLK_BLK
SIGNATURE SERIES | STRAPS

LEVVY’S SIGNATURE ICON

MAP: $24.99
LIST: $39.99

BLUE & RED
MPLL-003

BROWN / TAN
MPLL-002

BURGUNDY / BLACK
MPLL-001

LEVVY’S SIGNATURE

MAP: $24.99
LIST: $39.99

BLACK / GOLD
MPLL-004

BURGUNDY / NAVY
MPLL-005

RED / BLACK
MPLL-006
EMBELLISH SUEDE

MAP: $49.99
LIST: $74.99

BURGUNDY
MSJ26-BRG

HONEY
MSJ26-HNY

RUST
MSJ26-RST
PRINTS SERIES | STRAPS

RAINBOLT


BLACK / RED  MPRB2-002

WHITE / BLUE  MPRB2-003

BLACK / BLUE  MPRB2-004

OFFSET ARROW


BLACK / GRAY  MPF2-002

GINGER / PINK  MPF2-003

GINGER / BROWN  MPF2-004

WHITE / RED  MPRB2-001

BLACK / WHITE  MPF2-001
PRINTS SERIES | STRAPS

CELTIC COTTON

MAP: $24.99
LIST: $39.99

GREEN / WHITE
MBRC-001

BLUE / WHITE
MBRC-002

RED / WHITE
MBRC-003

JACQUARD

MAP: $29.99
LIST: $44.99

ROSA - YELLOW
MC8JQ-004

NAVAJO
MC8JQ-002

ROSA - PINK
MC8JQ-003

CHOCOLATE DIAMOND
MC8JQ-001

CATHEDRAL
MC8JQ-005
PRINTS SERIES  |  STRAPS

**DECO PILLAR**

MAP: $24.99  
LIST: $39.99

BLACK / WHITE  
MPDP2-001

BLUE / ORANGE  
MPDP2-002

BROWN / TEAL  
MPDP2-003

**TRIBAL CHEVRON**

MAP: $24.99  
LIST: $39.99

BLUE / RED  
MP2TC-001

BLUE / GOLD  
MP2TC-002

BLACK / RED  
MP2TC-003

ORANGE / MAGENTA  
MP2TC-004
3-BAR STRIPE
MP2-001

MAP: $24.99
LIST: $39.99

RAD STRAP
BLACK / PRIMARY

MAP: $24.99
LIST: $39.99

RAD STRAP
BLACK / NEON

MAP: $24.99
LIST: $39.99
PRINTS SERIES | STRAPS

HOUNDSTOOTH
MP2-008

MAP: $24.99
LIST: $39.99

PATRIOT
MAP: $24.99
LIST: $39.99

AMERICANA
MAP: $24.99
LIST: $39.99
PRINTS SERIES | STRAPS

ELLIPSE
MP2-004
MAP: $24.99
LIST: $39.99

ACOUSTIC
MP2-005
MAP: $24.99
LIST: $39.99

HEAVY METAL
MP2-006
MAP: $24.99
LIST: $39.99

HEX
MP2-007
MAP: $24.99
LIST: $39.99

SUNFLOWER
MP2-009
MAP: $24.99
LIST: $39.99

NEON BLOCK
MP2-010
MAP: $24.99
LIST: $39.99

PELHAM WEAVE
MC8VIN-001
MAP: $19.99
LIST: $29.99

SPIDER WEB
MC8VIN-002
MAP: $19.99
LIST: $29.99
**PREP STRIPE**
MC8VIN-003

MAP: $19.99
LIST: $29.99

**SKYLINE STRIPE**
MC8VIN-005

MAP: $19.99
LIST: $29.99

**SOUTHWEST POLY**
MC8VIN-006

MAP: $19.99
LIST: $29.99

**RED, WHITE & BLUE STRIPE**
MC8VIN-007

MAP: $19.99
LIST: $29.99

**GRASSHOPPER COTTON**
MC8VIN-008

MAP: $19.99
LIST: $29.99

**COBALT PLAID POLY**
MC8VIN-009

MAP: $19.99
LIST: $29.99

**GARNET PLAID POLY**
MC8VIN-010

MAP: $19.99
LIST: $29.99
HEIRLOOM SERIES | STRAPS

ROOTS

MAP: $49.99
LIST: $74.99

BLACK / GINGER
PM31RT-BLK

ROOTS

MAP: $49.99
LIST: $74.99

GINGER / BLACK
PM31RT-GIN
ALBERTA
MPPV2-AB

PROVINCE SUBLIMATION

MAP: $24.99
LIST: $39.99

BRITISH COLUMBIA
MPPV2-BC

MANITOBA
MPPV2-MB

NEW BRUNSWICK
MPPV2-NB

NEWFOUNDLAND
MPPV2-NL

NOVA SCOTIA
MPPV2-NS
PRINTS SERIES | STRAPS

PRINCE EDWARD ISLAND
MPPV2-PE

NUNAVUT
MPPV2-NU

ONTARIO
MPPV2-ON

NORTHWEST TERRITORIES
MPPV2-NT

QUEBEC
MPPV2-QC

SASKATCHEWAN
MPPV2-SK

YUKON
MPPV2-YT
The Best of Both Worlds

Iconic Levy’s Leathers brings you a fresh and timeless strap series in collaboration with the renowned Souldier brand. Our companies have joined forces on this limited edition series to showcase what we do best.

The Levy’s X Souldier Collection embodies the quality and craftsmanship of Levy’s Leather goods with the vintage aesthetic and bold design of Souldier Guitar Straps. The Genuine Leather selection pairs rich leather with charming vintage fabric to form a unique style that will last a lifetime. These straps include ladder-style adjustment and padding for superior comfort and support.

The sublimation printed straps feature vibrant colors and extraordinary patterns add extra flare to your style. Adjust your strap with ease using the tri-glide adjustment buckle and you are ready to play.
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- **MG17SL-DBR**
  MAP: $79.99

- **MG17SL-BRG**
  MAP: $79.99

- **MG17SL-BLK**
  MAP: $79.99

- **MP2SLD-001**
  MAP: $22.99

- **MP2SLD-002**
  MAP: $22.99

- **MP2SLD-003**
  MAP: $22.99

- **MP2SLD-004**
  MAP: $22.99

- **MP2SLD-005**
  MAP: $22.99

- **MP2SLD-006**
  MAP: $22.99

- **MP2SLD-007**
  MAP: $22.99

- **MP2SLD-008**
  MAP: $22.99

- **MP2SLD-009**
  MAP: $22.99

- **MP2SLD-010**
  MAP: $22.99
LOCKABLE STRAP BUTTONS

MAP: $19.99
LIST: $33.99

- Unique side pinch release
- Secure lock in place design
- Simple design allows for easy installation on most guitar straps
- Available in nickel, matte black, and gold finishes
TAPESTRY AND LEATHER ACOUSTIC GUITAR BAG

MODEL: CMT20-BAN

MAP: $469.99
LIST: $779.99

- 1" foam padding covered in black crushed velvet
- Hook and loop secured neck pad
- Genuine leather headstock protector
- Large saddle bag and small string accessory pockets
- Two tri-glide adjustable heavy cotton shoulder straps
- Small accessory pocket on back of bag suitable for picks and capos
**DELUXE BLACK LEATHER ELECTRIC GUITAR BAG**

**MODEL: LM18-BLK**

**DELUXE DARK BROWN LEATHER ELECTRIC GUITAR BAG**

**MODEL: LM18-DBR**

**MAP: $399.99**  
**LIST: $669.99**

- Leather gig bag for electric guitar  
- 1” foam padding and plush lining  
- Internal bridge and string protectors  
- Large saddle bag accessory pocket  
- Twin shoulder straps  
- Inside dimensions:  
  42 inches long x 17 inches wide  
  (at lower bout)
MUSIC ACCESSORIES | GUITAR BAGS

DELUXE BLACK LEATHER
BASS GUITAR BAG
MODEL: LM19-BLK

DELUXE BROWN
LEATHER BASS
GUITAR BAG
MODEL: LM19-BRN

MAP: $399.99
LIST: $669.99

- Leather gig bag for electric bass guitar
- 1” foam padding and plush lining
- Internal bridge and string protectors
- Large saddle bag accessory pocket
- Twin shoulder straps
- Inside dimensions:
  51 inches long x 19 inches wide
  (at lower bout)

Featured Model
# LM19-BRN
LEATHER ELECTRIC GUITAR BAG WITH CROCODILE PRINT

MODEL: LSM18CR-RED

MAP: $499.99
LIST: $829.99

- Leather bag for electric guitar
- 1" foam padding and plush lining
- Internal bridge and string protectors
- Twin shoulder straps
- Inside dimensions:
  42.5 inches long x 17.5 inches wide
  (at lower bout)
POLYESTER ELECTRIC GUITAR GIG BAG

MODEL: EM7S

MAP: $49.99
LIST: $74.99

- 600 denier polyester
- 1/2" foam padding
- String and bridge protector
- 2 accessory pouches
- Dual rubber padded backpack straps